

DOWNTOWN DEVELOPMENT AUTHORITY

Laingsburg, MI 48848 Remote Meeting Minutes November 30, 2020

The regular meeting of the Laingsburg Downtown Development Authority was called to order remotely, at 6:00 p.m. where each member was in a separate location due to the COVID Pandemic and current restrictions on public gatherings.

Present: Darr, Woods, Hunt, Shinsky, Budnick, Culpepper and Ridsdale

Absent: Brink & Kribs

Also Present: Paula Willoughby, Clerk/Treasurer, David Casler, DPW

There was no public comment at this time.

Moved by Culpepper, supported by Woods to approve the minutes of the October 26, 2020 meeting. All in favor. Motion carried.

Moved by Culpepper, supported by Hunt to approve the Treasurer's report for August. All in favor. Motion carried.

Melissa Milton-Pung from the MML and her colleagues, Christopher Germain, MEDC, Nate Scramlin, MEDC and Matt Schanwitz, Webster Giffles, were present to provide an overview of the plan to market the City's vacant site in the Spring. The group reviewed the market study and what the data means to Laingsburg for future planning purposes. The group provided great questions and there was good discussion of the future of the proposed projects and the ripple effects that it could have on the community.

Jeff and Gail Geasler were present at the meeting to request an extension for the completion of their Face Forward project. Moved by Culpepper, supported by Hunt to grant an extension for completion of the Geasler Face Forward project until June 1, 2021. All in favor, motion carried.

Bob Ford provided an update on the construction of the amphitheater. The project is near completion. There are only a few minor items that need to be followed up on. There was discussion of how the City would proceed with using the Amphitheater to generate economic growth that will support and encourage local business. The Amphitheater will continue to be used for a summer concert series as well as movies in the park. In the spring there will be an event where all boards are invited, the Amphitheater will have a grand opening and the new History Sign will be installed and unveiled at the event. There was a follow up discussion on how to continue to use the FIT Assessment to increase tourism in the area. A kayak launch, advertising, outdoor seating and promotion of the events at the Amphitheater were topics of discussion.

Meeting adjourned at 7:23p.m.

Paula Willoughby Clerk/Treasurer