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DOWNTOWN DEVELOPMENT AUTHORITY
Laingsburg, MI 48848
Remote Meeting Minutes
October 26, 2020

The regular meeting of the Laingsburg Downtown Development Authority was called to order remotely, at 6:02 p.m. via Zoom.

Present: Darr, Woods, Hunt, Shinsky, Brink, Culpepper, Budnick and Ridsdale

Absent: Kribs

Also Present: Paula Willoughby, Clerk/Treasurer, David Casler, DPW

There was no public comment

Moved by Ridsdale, supported by Hunt to approve the minutes of the September 28, 2020 meeting. All in favor, Motion carried.

Moved by Culpepper, supported by Hunt to approve the Treasurer's report for September. All in favor, Motion carried.

Moved by Culpepper, supported by Woods to approve an off-cycle application from Rose Villa for Face Forward Improvement funding for up to \$5,000. The project is approved contingent upon the applicant submitting at least two bids prior to reimbursement. Roll call vote: Ayes: Darr, Woods, Hunt, Shinsky, Brink, Culpepper, Budnick and Ridsdale. Nays: None. Absent: Kribs. Motion carried.

MSU Extension presented with a one-year follow-up to the First Impressions Tourism (FIT) Assessment that was completed in 2019. The discussion revolved around what has changed in Laingsburg since the assessment and actions that were taken as a result of the FIT Assessment. The program did encourage improvements such as: outdoor seating and planters, Laingsburg Historical Page (social media), Amphitheater, Website updates with a visitor section and links to businesses with a QR code as well as a new Historical Sign that has been delivered, but will not be installed until a later date.

7:00pm Woods left the meeting

7:10pm Shinsky left the meeting

Meeting adjourned at 7:50p.m.

Paula Willoughby
Clerk/Treasurer